Common Myths

- You don't need to record in a professional studio to be successful.
  - Home recording is more affordable and more effective than ever.
  - You can produce studio-quality mixes at home.
- You don't need expensive equipment to produce great mixes at home.
  - Budget gear can produce incredible results.
  - Stock plugins are more than sufficient.
  - It’s about how you use the tools, not what tools you use.
- It doesn’t have to take thousands of hours to produce good mixes.
  - It would take years to learn EVERYTHING about audio production, but that’s where you are going wrong.
  - Focus on the essentials - volume balancing, panning, EQ and compression.
- You don’t need a manager or a record deal to make an income as a musician.
  - Thanks to the internet, you can have direct contact with your fans.
- You don’t need to be famous to be successful.
  - You only need a 1,000 true fans to make a living as an artist.
  - Generate $100 per year from each true fan through various offerings.
  - The exact numbers vary, but the idea is that a small number of dedicated fans is better than a large number of casual fans.
- You don’t need to be naturally talented to be successful.
  - Nobody is born talented.
  - Don’t give up, just work at it.
  - It’s normal to have doubts and fears.
The First Rule of Music Creation...

CREATE REGARDLESS

● Don’t take your eyes off the target.
  ○ Create great music and share it with the world.
  ○ Don’t get distracted by the world of audio production and gear.
  ○ You really don’t need a lot to produce great music and explode your fan base - but there are a lot of things that can distract you.
● You can create something real and impactful.
  ○ Regardless of budget.
  ○ Regardless of skill level.
  ○ Regardless of location.
  ○ Regardless of free time.
● “I don’t have the budget for the gear I need”
  ○ You only need to make sure that the end listener doesn’t notice the recording quality (for now, that is - down the line your mixes can actually enhance the music).
  ○ Affordable equipment gets you 80% of the way to a professional sound at a fraction of the cost.
  ○ Creativity trumps gear in all cases. Work with your limitations, and approach them creatively.
● “I don’t have the time to get good at mixing”
  ○ Stick to what you know - don't reinvent the wheel or try a new setup with every new track.
  ○ Practice using the tools that matter most.
● “I don’t have the skills necessary”
  ○ You don’t have to be a professional to produce great music at home.
  ○ The important things is to just get started.

Coming up in part 2...

● How to remove your room from the equation for ‘home-free home recording’.
● Why some people's mixes will always sound like cheap basement demos.
● The best way to get a great sound in the recording phase and make your home recordings sound professional.
● How artists like Alex Goot make a full-time income from home as a self-sufficient musician.

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